

Filled In Cheat Sheet Notes For...

How I Went From Factory Worker To \$5 Million Dollar Internet Marketer



By John Thornhill

DURING THIS AWESOME TRAINING EVENT YOU WILL LEARN:

How I Went From Factory Worker To 5 Million

I'll show you exactly how I went from working in a car plant to generating over 5 million dollars in online sales

Why The Average Internet Marketer is Failing

I'll show you exactly why most internet marketers fail online and how you can avoid these pitfalls

How To Simplify The Whole Process Of Internet Marketing

Making money online is not as hard as you think, especially when I simplify the process for you

12 Top Reasons Marketers Fail

Reason #1...Having the wrong mindset

Reason #2...Quitting at the first hurdle

Reason #3...Being scared of failure

Reason #4...Wanting to earn money for nothing

Reason #5...Being part of the heard

Reason #6...Not building a list

Reason #7...Jumping from one product to another

Reason #8...Only thinking about the money

Reason #9...Thinking the world owes you

Reason #10...Creating poor quality products

Reason #11...Not being prepared to help others

Reason #12...Thinking it's easy

The 4 Excuses You Must Overcome:

Excuse #1...Not enough time

Excuse #2...Not enough money

Excuse #3...Everything is too technical

Excuse #4...Not willing to invest in success

The Three Keys To Success:

Key #1...Build an online presence

Key #2...Create a product for sale online

Key #3...Drive traffic to your product

The 4 Components Of Key #1:

Buy a domain

Install a blog

Start generating content

Get involved with social media

The 3 Things You Must Do For Key #2:

Reveal a simple method

Share your knowledge

Create a step by step formula

What's the most profitable format to use for digital products?

A) Audio

B) Written

C) Video

D) Multi-media

Having Your Own Information Products Is Good Because Each One You Create Builds Your Business

Creating your own information products makes you money & builds your list.

The 5 ways to implement key #3:

Writing content on your blog

Posting on other people's blogs

Forum discussions

Social media

Joint ventures

The most important of the 5 ways to implement key #3 is joint ventures.