

**Filled In Cheat Sheet Notes For...**

# **How I Went From Factory Worker To \$5 Million Dollar Internet Marketer**



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## **DURING THIS AWESOME TRAINING EVENT YOU WILL LEARN:**

### **How I Went From Factory Worker To 5 Million**

I'll show you exactly how I went from working in a car plant to generating over 5 million dollars in online sales

### **Why The Average Internet Marketer is Failing**

I'll show you exactly why most internet marketers fail online and how you can avoid these pitfalls

### **How To Simplify The Whole Process Of Internet Marketing**

Making money online is not as hard as you think, especially when I simplify the process for you

## **12 Top Reasons Marketers Fail**

Reason #1...Having the wrong mindset

Reason #2...Quitting at the first hurdle

Reason #3...Being scared of failure

Reason #4...Wanting to earn money for nothing

Reason #5...Being part of the heard

Reason #6...Not building a list

Reason #7...Jumping from one product to another

Reason #8...Only thinking about the money

Reason #9...Thinking the world owes you

Reason #10...Creating poor quality products

Reason #11...Not being prepared to help others

Reason #12...Thinking it's easy

## **The 4 Excuses You Must Overcome:**

Excuse #1...Not enough time

Excuse #2...Not enough money

Excuse #3...Everything is too technical

Excuse #4...Not willing to invest in success

## **The Three Keys To Success:**

Key #1...Build an online presence

Key #2...Create a product for sale online

Key #3...Drive traffic to your product

## **The 4 Components Of Key #1:**

Buy a domain

Install a blog

Start generating content

Get involved with social media

## **The 3 Things You Must Do For Key #2:**

Reveal a simple method

Share your knowledge

Create a step by step formula

### **What's the most profitable format to use for digital products?**

A) Audio

B) Written

C) Video

**D) Multi-media**

### **Having Your Own Information Products Is Good Because Each One You Create Builds Your Business**

Creating your own information products  
makes you money & builds your list.

## **The 5 ways to implement key #3:**

Writing content on your blog

Posting on other people's blogs

Forum discussions

Social media

Joint ventures

**The most important of the 5 ways to implement key #3 is joint ventures.**